



RED

Plot No. 2, Galaxy Society, Boat Club Road, Pune - 411001. India.

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'Exquisite
Exhibit'



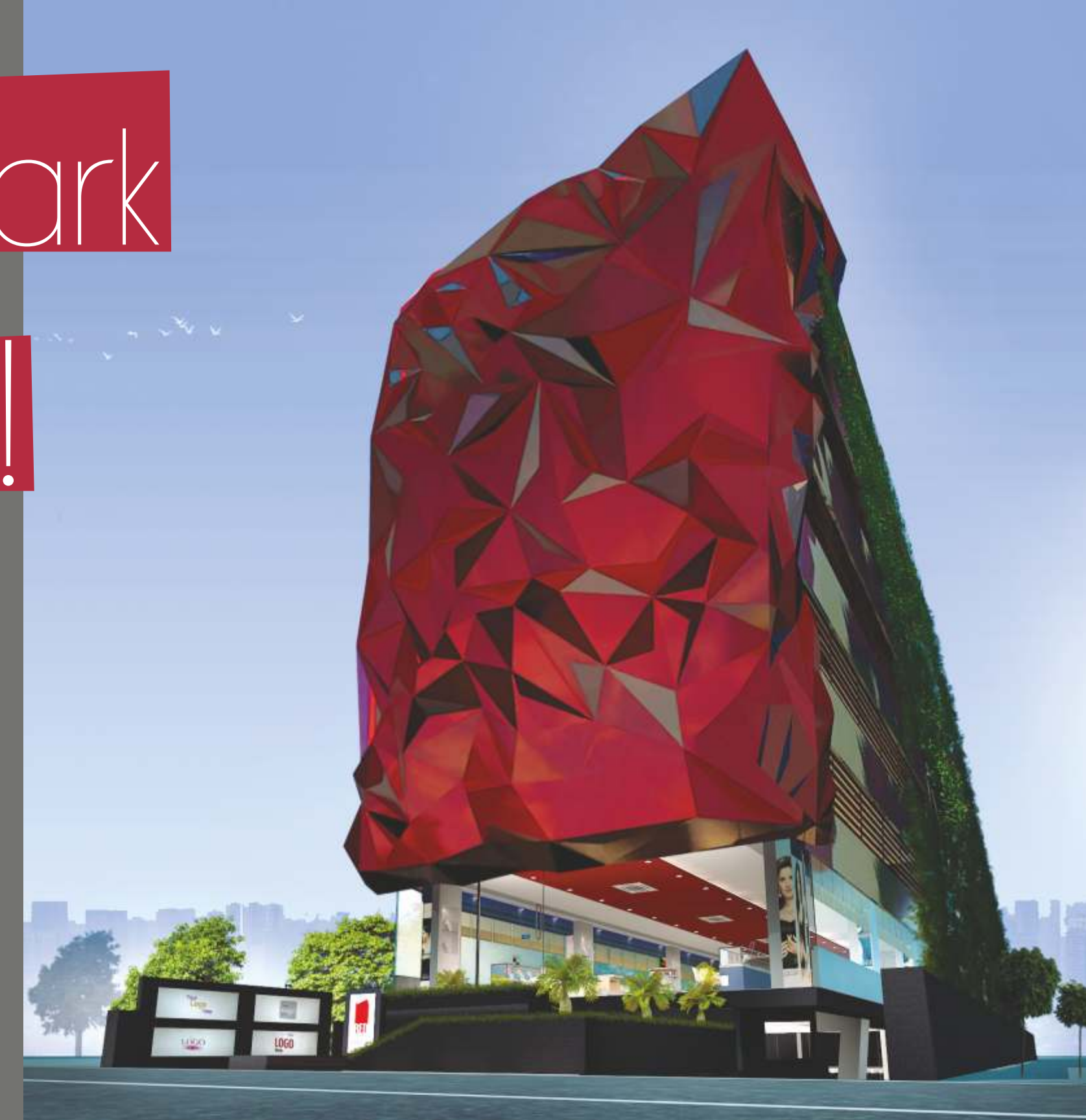
RED is the personification of prominence...
the structural redefinition of couture.
Something that will catch the eye and tickle the senses...
an urban legend... a stunning exhibit that will exude
sheer class like nothing before it ever has...

A landmark

like no

other!

Set like the finest jewel amidst the rich filigree of Boat Club Road is RED – a project by Espree Realtors that effuses the inborn eminence of flawless design. RED is fashion, RED is flamboyance... Faceted in solid aluminum, the elevation of the project is a mammoth ruby set on a black pedestal – The bold union of extravaganza and class – a landmark like no other, an address that will need no elaboration. Designed for a high branding requirement industry with an address driven business, RED is not for all and sundry – A zenith fit only for the best.





An Aesthetic Zenith

A single uninterrupted pillar-less plate makes the space across five floors undisturbed field fit to be designed as per the precise needs of the business. The expansive space makes for an uninhibited display area that exudes style and finesse. Visually enhancing the interior space, this pillar-less layout makes all the five floors extremely flexible.

The three-sided glass design of the showroom makes it attractive and ensures that the interiors and exteriors are not visually cordoned off from each other.

Perfect space for every business



Space isn't merely created at **RED**...

It is crafted to cater to modern needs and contemporary businesses, with an eye out for the future. It is the filigree in which any business can be set to shine like a center stone.

Radiance Personified

The grand entrance flaunts prime space for branding. The prominent signboard announces brands to passersby on either side of the road. The glass elevator has a display space where brands can advertize and showcase some of their most iconic products. An electronic hoarding space above the elevator cube on the terrace would act like a beacon beckoning visitors to RED.



Celestial

Rejuvenation!

The staff and back office area is at the rear end and intelligently designed to optimize administration. The pantry and server room would also be housed here. A common waiting area for chauffeurs doubles up as a meeting area for relatives and friends visiting the staff. This guarantees that the business area is left exclusively for catering to business needs without any crowding that might come in the way of seamless functionality. Extra logistic storage area has also been facilitated.





Mind Sharing with perfect branding..

The branding quotient in RED is optimized with the elevator sides too flaunting space to advertize. This permeates the nature of the organization throughout the space and creates the perfect business setting.



The Cadence of Class

The lounge is an exquisitely designed space to allow for an experience of untainted leisure. The semi covered terrace enjoys lighting conditions from the pastel warm to the exotic. Ideal for meetings of varied needs the terrace area is likely to become a homing ground of sorts whenever the time comes for an interaction outside the corporate space.

The back office area is the veritable control room and crucially located to ensure fluency of administration and maintenance of the perfect work environment. It keeps the back-end firmly grounded to enable the front-ending to carry on uninterrupted.



Freewheeling Ease!

It is but natural that an area of such prominence would have considerable thoroughfare. Bustling with vehicles as the street may be, parking at RED is never a problem! To one side of the impressive facade is the entrance to the Grand 5 star valet parking. RED boasts an imported 3 tier mechanical car parking system that can accommodate a large number of visitor vehicles with absolute ease!



Features

Creepers

Creeper bays from the terrace leading down to the parking along the sides of the building bracket the office spaces in a refreshing green. Interconnection with nature makes for a rejuvenating, more cheerful work environment.



Electricity

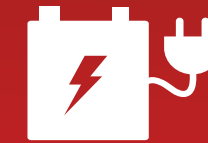
All Common Area Lighting with LED Lights which have lower power consumption.

Entire operation and monitoring of utilities with fully automated Building Management System.



Power Backup

100% power backup from dual KWH meters installed for each feeder for separate measurement of normal power and emergency (DG) Power. The use of which can be logged by BMS and bills can be automatically generated by system for better and transparent monitoring.



Terrace Area

Semi covered lounge area on terrace to reduce the burden on the corporate spaces. Enables a clutter-free working area and an additional venue for casual meetings.



Plumbing

Plush, fully equipped toilets flaunting Geberit bath fittings, known worldwide for their quality, durability and easy installation procedure.

Certified low-flow fixtures for reducing water wastage without compromising on functionality. Efficient rain / storm water disposal system



Features



Networking

High speed telecommunication network infrastructure with optical fiber for enhanced connectivity that effectively takes care of the entire range of IT sector requirements.

A provision for satellite based connectivity has also been made available.



Fire Fighting

NBC specified advanced fire fighting system with modern and fully automated pumping facility at ground level. All areas covered by automatic sprinklers. Upgraded security systems like CCTV, addressable fire alarm and public address system for maximum safety.



HVAC

Provision of VRF system with inverter compressors and efficient eco-friendly refrigerant operating saves energy and substantially reduces overall running cost of air-conditioned office spaces. Air-conditioned Entrance Lobby along with Reception Desk and Waiting Lounge is enabled without energy wastage.



Lift

Glass sided high speed elevator with prime space for branding



Scissor Lift

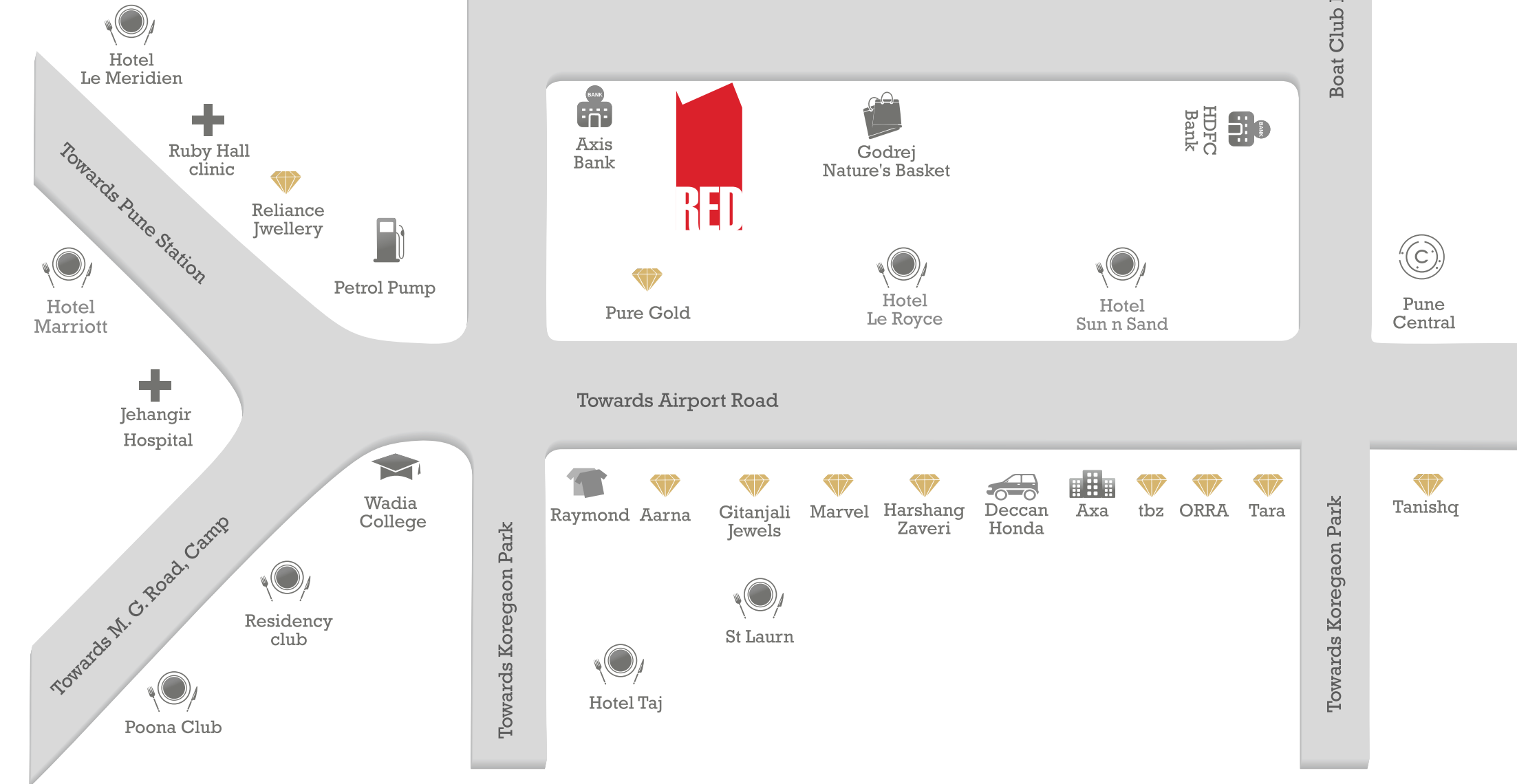
The X shaped lift or hydraulic scissor lift provides underground storage facility enabling an extremely convenient and efficient mode of storage and movement of goods.

About Location

Pune is a regal city that is aptly called the 'Queen of the Deccan'. Surely, the jewel in the crown of this Queen is the affluent Boat Club Road locality. This neighbourhood has always been upper crust, always effused an air of aristocracy and always symbolized the best life has to offer. Boat Club Road is synonymous with the glitz of glamour and the allure of opulence. A high profile residential and commercial hub that is a perfect setting for the coziest of homes and the rosier of businesses!

It is close by from the airport as well as the railway station, has excellent connectivity with the Mumbai and Nagar highways, has an easy access to shopping hot spots like MG road and East Street and is surrounded by some of the most renowned schools, colleges and hospitals. Leading IT companies dot its vicinity as do the most prominent clubs in Pune. Other high end residential and commercial areas like Koregaon Park too are close at hand.

Location Map



ESPREE REALTORS

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We took our first steps in real estate in 2003 as an innovative brick & mortar company christened Katariya Developers. With clarity of thought and accuracy in execution Katariya Developers made giant strides in the business and within a short period of time established itself as a prominent presence in prime localities in Pune and Goa.

As Espree Realtors we continue to innovate and create superlative spaces in four domains – Residential, Commercial, Malls and Studio Apartments. With a number of projects for various international clients, Espree has

successfully catered to global needs and ensures that all its spaces are of the highest functional caliber and aesthetic value.

In our quest for being able to offer cutting edge solutions Espree Realtors have pioneered a concept called Built-to-Suit. The Built-to-Suit concept ensures that spaces are created taking into account every aspect of the user's requirement and in the specific context of the location and site. This makes every space the perfect setting for the desired endeavor.

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the
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